

R. 5.22.62 *

Draft attached

shall we ask Mr. Henning
specifically when
it closes?

PRESS RELEASE

3 now
For the next ~~six~~ weeks Gallery 9 at The Cleveland Museum of Art (the Impressionist and Post-Impressionist Gallery) will be wired for Multitone, an electronic device for receiving lectures on the works of art. Speakers will be available at the desk at the south entrance of the Museum, free of charge to any adult who presents his driver's license or other identification. There will be a thirty-minute talk on Impressionism by Dr. James R. Johnson on one channel and at the same time a twenty-minute talk on Post-Impressionism by Edward B. Henning on another channel. [Visitors who use Multitone will be asked to fill out a very simple, short card answering a few questions about this device.] I omitted because thought not necessary. Guards tell you about them when you first go in.

No children will be permitted to borrow one of the lorgnettes unless they are accompanied by adults.

Edward B. Henning

Edward B. Henning

5-21-62

In Gallery 9 two recorded talks can be heard through the Multitone lorgnet: one on Impressionism and one on Post-Impressionism.

To receive the talk on Impressionism:

- (1) Place the lorgnet to your ear;
- (2) Turn the dial indicator on the handle to the green dot;
- (3) Adjust the volume by turning the small disk on the side of the handle.

To receive the talk on Post-Impressionism turn the dial indicator on the handle to the yellow dot.

PLEASE FILL OUT

and leave at exit or mail

1. Do you feel that this device was of some value in your visit to the Museum? Yes _____
No _____
2. Would you pay 50¢ to hear similar lectures using such a device in other galleries? Yes _____
No _____
3. Which painting do you feel was most successfully organized? _____
4. Which painting do you consider to have been most typically Impressionistic? _____
5. Do you have any comments or suggestions?